

HACKATHON

MILAN • GOOGLE ARENA — MONDAY 28 SEPTEMBER 2026

WHERE ARTIFICIAL INTELLIGENCE MEETS THE NEWS, THE DATA AND FINANCE

A day in Google's Milan spaces to design the future of financial information:
interdisciplinary teams, professional tutors, one challenge to pitch to a jury.

AI alone is not enough: bring curiosity, the will to test yourself and determination.



▲ 50 PLACES ▼ 6 DISCIPLINES ▲ 2 CHALLENGES ▼ 8 HOURS ▲ 1 JURY ▼ PRO TUTORS ▲ INTERNSHIP AT STAKE

MF SPECIAL EDITION THE TWO HACKATHON CHALLENGES

MILAN, MONDAY 28 SEPTEMBER 2026
GOOGLE ARENA — VIA F. CONFALONIERI 4

01 CHALLENGE

The algorithm that reads the news before the market

The future of news: generative AI in content, new personalised formats and trust in a fragmented landscape.

02 CHALLENGE

From headlines to signals: when data beats opinion

News and financial data together: models and dashboards that turn information into signals for investors.

IN THIS ISSUE

ECB: the tone that moves
markets

Piazza Affari runs on
alternative data

Dashboards instead of
articles

MF INDEX — 28.09.2026

PLACES

50

university students

WHEN

28.09.2026

Monday, 9.00 — 18.00

WHERE

GOOGLE ARENA

Via Federico Confalonieri 4, Milan — M2 Gioia • M5 Isola

Data Science

Quant Finance

Engineering

Finance & Mngmt

Information design

Computer science

PRIZE

Interview for an internship at Milano Finanza / Class Editori or Softlab for the winning team, dedicated mentorship for the runner-up.



APPLY NOW!

Individually or as a team, with your CV.

comunicazione@soft.it • mfgpt.team@class.it

APPLICATION DEADLINE

20 SEPTEMBER 2026