



UNIVERSITÀ
DEGLI STUDI
DI BERGAMO

Department
of Management



CYFE

Center for young
and family enterprise

UNIVERSITÀ DEGLI STUDI
DI BERGAMO

CREO

Competencies and
Resources for
Entrepreneurial
Orientation

Research Seminars Series

A.Y. 2026-2027 1st Term

October 8th, 2026– 12:30 a.m. (CET)

In room 23, via dei Caniana 2

AND Online on ([link](#))

Presenter: Dr. Peter Scott

IESEG, Paris – France

TITLE – Combing Practice and Academia to help Entrepreneurs Launch Companies

Most universities now teach entrepreneurship, but far fewer help students and researchers turn ideas into companies after the classroom and the pitch competition end. Drawing on experience as a four-time founder and entrepreneurship educator, this presentation explores how U.S. universities close that gap. We will examine dedicated entrepreneurship offices that are run by entrepreneurs from the community and serve students, alumni and local founders on an ongoing basis. We will look at experiential learning models, from consulting and angel-investing courses to the NSF I-Corps approach to customer discovery, and at technology transfer structures that help faculty and graduate researchers commercialize their work. Examples will be drawn from Syracuse University, the University of Wyoming, University of Colorado Boulder and the University of Michigan.

TYPE OF RESEARCH – Empirical

For further information please refer to: seminars.dipsa@unibg.it:

This initiative is implemented within the framework and under the coordination of the TRANSET project of the Department of Management, department of excellence for the period 2023-2027, as per L.232/2016