

TESI DI LAUREA - SESSIONE OTTOBRE 2026
mercoledì 21 ottobre 2026 ore 9 - aula 4 sede Caniana

	matricola	cognome candidato/a	nome candidato/a	titolo tesi	relatore/relatrice	correlatore/ correlatrice	corso di laurea magistrale in
1	1105617	STAUF	TIM	Adapting HR Strategy under Artificial General Intelligence: A Scenario Analysis with Expert Validation	CAROLLO LUCA	GROSSLER ANDREAS	DOPPIO TITOLO UNIVERSITY OF STUTTGART - INTERNATIONAL MANAGEMENT AND MARKETING
2	1078237	MENGHINI	GIORGIA	Corporate governance and gender equality: an analysis of the Italian banking sector	APRILE ROBERTO		ACCOUNTING, GOVERNANCE AND SUSTAINABILITY
3	1050517	ARMELLINI	VALENTINA	LA RIFORMA DEI REDDITI FONDIARI, con particolare riguardo al reddito agrario ed alle sue implicazioni sulla tassazione catastale nelle aziende agricole	BARASSI MARCO		ECONOMIA AZIENDALE, DIREZIONE AMMINISTRATIVA E PROFESSIONE
4	1099796	DI FRANCESCO	ILARIA	VAT E-COMMERCE PACKAGE E PROSPETTIVE DELLA DIGITAL AGE: L'EVOLUZIONE DELLA DISCIPLINA NELL'ORDINAMENTO EUROPEO E NAZIONALE.	BARASSI MARCO		ECONOMIA AZIENDALE, DIREZIONE AMMINISTRATIVA E PROFESSIONE
5	1081968	CONTE	ELETTRA	Modeling Non-Stationary Crypto Markets: A Dynamic LSTM Approach	MEOLI MICHELE	ALSAYED AHMED	ECONOMICS AND FINANCE
6	1096394	HEYADRI	SEVYEDEH ELHAM	Climate-Related Disclosure Quality, Policy Shock Reactions, and Stock Price Crash Risk	MEOLI MICHELE		ECONOMICS AND FINANCE
7	1079030	SCARPELLINI	ROBERTO	Geopolitical Risk and Systemic Risk in the European Banking System: An Extension to Threats, Acts and Exposure Channels	MEOLI MICHELE		ECONOMICS AND FINANCE
8	1074646	ASPERTI	ELENA	Mega-events deterritorialization and experiential marketing: Milano-Cortina 2026 Winter Olympic atmosphere perception in Milan	FEDELI GIANCARLO		INTERNATIONAL MANAGEMENT AND MARKETING
9	1101989	BONETTI	CHIARA	It's just music, isn't it? Exploring how music artists' activism shapes their brand equity	FEDELI GIANCARLO		INTERNATIONAL MANAGEMENT AND MARKETING
10	1101760	BUELLI	ALESSANDRA	AI-Enabled Personalization and Co-Creation in the B2B Customer Journey: Digital Maturity and Organizational Drivers in Italian Manufacturing Companies	FEDELI GIANCARLO		INTERNATIONAL MANAGEMENT AND MARKETING
11	1081835	MEDICA	PAOLA	"The Fabric of Culture: Familiness, Paternalistic Leadership, and Motivation in a Family-Owned Technical Textile Firm - The Case of Radici Pietro Industries & Brands S.p.A"	CAROLLO LUCA		INTERNATIONAL MANAGEMENT AND MARKETING
12	1099684	RAIMONDI	ANDREA	"I wanna do that @redbull" A netnographic study of collective attitudes and ethical sensitivity discourse regarding controversial advertising	FEDELI GIANCARLO		INTERNATIONAL MANAGEMENT AND MARKETING
13	1101143	ROZSNYÓOVÁ	SILVIA	Communicating Brand Identity in Premium Wellness Tourism: A Website Analysis of Three Italian Resorts Through Kapferer's Prism	FEDELI GIANCARLO		INTERNATIONAL MANAGEMENT AND MARKETING
14	1070874	DELLERA	GIULIA	ERP Integration and Integrated Reporting in Multinational Enterprises: The Case of MP Filtri S.p.A.	APRILE ROBERTO		INTERNATIONAL MANAGEMENT, ENTREPRENEURSHIP AND FINANCE
15	1078390	LONGHI	PAOLA	Valore oltre i volumi: Strategie di mercato nelle microimprese sotto vincolo. Il caso del Moscato di Scanzo D.O.C.G.	CAPO FRANCESCA		MANAGEMENT, INNOVAZIONE E FINANZA
16	1067209	NORIS	VALENTINA	Il rischio climatico come fattore determinante del rischio sistemico bancario	MEOLI MICHELE		MANAGEMENT, INNOVAZIONE E FINANZA

PRESIDENTE: prof. Michele Meoli
COMMISSIONE: prof. Roberto Aprile
prof. Marco Barassi
prof. Luca Carollo
prof. Giancarlo Fedeli
dott.ssa Francesca Capo