

TESI DI LAUREA - SESSIONE OTTOBRE 2026
mercoledì 21 ottobre 2026 ore 9 - aula 4 sede Caniana

	matricola	cognome candidato/a	nome candidato/a	titolo tesi	relatore/relatrice	correlatore/ correlatrice	corso di laurea magistrale in
1	1105617	STAUF	TIM	Adapting HR Strategy under Artificial General Intelligence: A Scenario Analysis with Expert Validation	CAROLLO LUCA	GROSSLER ANDREAS	DOPPIO TITOLO UNIVERSITY OF STUTTGART - INTERNATIONAL MANAGEMENT AND MARKETING
2	1078237	MENGHINI	GIORGIA	Corporate governance and gender equality: an analysis of the Italian banking sector	APRILE ROBERTO		ACCOUNTING, GOVERNANCE AND SUSTAINABILITY
3	1050517	ARMELLINI	VALENTINA	LA RIFORMA DEI REDDITI FONDIARI, con particolare riguardo al reddito agrario ed alle sue implicazioni sulla tassazione catastale nelle aziende agricole	BARASSI MARCO		ECONOMIA AZIENDALE, DIREZIONE AMMINISTRATIVA E PROFESSIONE
4	1099796	DI FRANCESCO	ILARIA	VAT E-COMMERCE PACKAGE E PROSPETTIVE DELLA DIGITAL AGE: L'EVOLUZIONE DELLA DISCIPLINA NELL'ORDINAMENTO EUROPEO E NAZIONALE.	BARASSI MARCO		ECONOMIA AZIENDALE, DIREZIONE AMMINISTRATIVA E PROFESSIONE
5	1081968	CONTE	ELETTRA	Modeling Non-Stationary Crypto Markets: A Dynamic LSTM Approach	MEOLI MICHELE	ALSAYED AHMED	ECONOMICS AND FINANCE
6	1096394	HEYADRI	SEVYEDEH ELHAM	Climate-Related Disclosure Quality, Policy Shock Reactions, and Stock Price Crash Risk	MEOLI MICHELE		ECONOMICS AND FINANCE
7	1079030	SCARPELLINI	ROBERTO	Geopolitical Risk and Systemic Risk in the European Banking System: An Extension to Threats, Acts and Exposure Channels	MEOLI MICHELE		ECONOMICS AND FINANCE
8	1074646	ASPERTI	ELENA	Mega-events deterritorialization and experiential marketing: Milano-Cortina 2026 Winter Olympic atmosphere perception in Milan	FEDELI GIANCARLO		INTERNATIONAL MANAGEMENT AND MARKETING
9	1101989	BONETTI	CHIARA	It's just music, isn't it? Exploring how music artists' activism shapes their brand equity	FEDELI GIANCARLO		INTERNATIONAL MANAGEMENT AND MARKETING
10	1101760	BUELLI	ALESSANDRA	AI-Enabled Personalization and Co-Creation in the B2B Customer Journey: Digital Maturity and Organizational Drivers in Italian Manufacturing Companies	FEDELI GIANCARLO		INTERNATIONAL MANAGEMENT AND MARKETING
11	1081835	MEDICA	PAOLA	"The Fabric of Culture: Familiness, Paternalistic Leadership, and Motivation in a Family-Owned Technical Textile Firm - The Case of Radici Pietro Industries & Brands S.p.A"	CAROLLO LUCA		INTERNATIONAL MANAGEMENT AND MARKETING
12	1099684	RAIMONDI	ANDREA	"I wanna do that @redbull" A netnographic study of collective attitudes and ethical sensitivity discourse regarding controversial advertising	FEDELI GIANCARLO	ULRIKE GRETZEL	INTERNATIONAL MANAGEMENT AND MARKETING
13	1101143	ROZSNYÓOVÁ	SILVIA	Communicating Brand Identity in Premium Wellness Tourism: A Website Analysis of Three Italian Resorts Through Kapferer's Prism	FEDELI GIANCARLO		INTERNATIONAL MANAGEMENT AND MARKETING
14	1070874	DELLERA	GIULIA	ERP Integration and Integrated Reporting in Multinational Enterprises: The Case of MP Filtri S.p.A.	APRILE ROBERTO		INTERNATIONAL MANAGEMENT, ENTREPRENEURSHIP AND FINANCE
15	1078390	LONGHI	PAOLA	Valore oltre i volumi: Strategie di mercato nelle microimprese sotto vincolo. Il caso del Moscato di Scanzo D.O.G.	CAPO FRANCESCA		MANAGEMENT, INNOVAZIONE E FINANZA
16	1067209	NORIS	VALENTINA	Il rischio climatico come fattore determinante del rischio sistemico bancario	MEOLI MICHELE		MANAGEMENT, INNOVAZIONE E FINANZA

PRESIDENTE: prof. Michele Meoli
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