



UNIVERSITÀ
DEGLI STUDI
DI BERGAMO

Dipartimento
di Scienze Aziendali

Corso di Laurea magistrale in Management, Marketing and Finance

Family Business Management

Meetings with professionals

During the course of **Family Business (Prof. Cristina Bettinelli)** we will meet with two guest speakers. Students can participate in presence and also **via Microsoft Teams**. Write prof. Bettinelli (cristina.bettinelli@unibg.it) for any question.

GUEST SPEAKERS

26 April 4.00 p.m. | online

Matt Nielsen, Managing Director *Nielsen-Massey Vanillas International Europe*

12 May 10.30 a.m. | room 16 and online

Simone Fumagalli, Head of Legal *Brembo S.P.A.*

ABSTRACT

Management, governance and strategy become increasingly central when working with and for a Family Business. Within the lessons, a family and a non-family manager will share their practices and experience to reflect with students on professional development opportunities regarding family business management.

IN COLLABORATION WITH

