



UNIVERSITÀ
DEGLI STUDI
DI BERGAMO

Dipartimento
di Scienze Aziendali

Corso di laurea in MANAGEMENT, MARKETING AND FINANCE



Fearing the Machine: The Psychology of AI Anxiety in Consumer and Occupational Contexts

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SEMINARIO interno alle lezioni di

«*Psychology of Consumption and Financial Behavior*»

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7 maggio 2025, Ore 13

Aula 23, Caniana

ABSTRACT

The rise of advanced technologies, particularly AI, is rapidly reshaping work, creating both opportunities and challenges. These technologies automate tasks and support decision-making processes in areas such as personnel selection. While these advancements enhance productivity, they also raise concerns about job stability, fairness, and transparency. Addressing these anxieties is crucial to balance technological progress and human welfare.

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