



UNIVERSITÀ  
DEGLI STUDI  
DI BERGAMO

Department  
of Management

## Presentation of the Bachelor program in Business Administration

*Corso di laurea in Economia Aziendale* – University of Bergamo

May 28, 2025

5:30 PM – 6:30 PM (CET)

<https://meet.google.com/pdv-uqus-vxw>

Explore the new **Business Administration major** – a fully **English-taught track** within the *Corso di laurea in Economia Aziendale*, starting in the **2025-2026 academic year**.

The program provides core skills for global business careers and features:

- An interactive, internationally-oriented learning environment
- Hands-on workshops with innovative companies
- Exchange opportunities with partner universities across Europe and beyond

### Speakers:

The faculty team, together with a representative from the student services office, will be pleased to present the project and answer any questions you may have.

Interested participants are kindly requested to register in advance using the following link: [Link](#)

For any information, please contact Prof. Laura Mariani ([laura.mariani@unibg.it](mailto:laura.mariani@unibg.it))