



UNIVERSITÀ
DEGLI STUDI
DI BERGAMO

Department
of Management

Research Seminars Series

A.Y. 2025-2026 1st Term

November 24, 2025 – 12:00 a.m. (CET)

In room Bertocchi, via dei Caniana 2

AND Online on Microsoft Teams ([link](#))

Presenter: Prof Anne Hardy

Professor in Tourism

University of Tasmania- Australia

TITLE - Maximising the Impact and Uptake of your research

Abstract:

Many universities now have 'research impact' at the centre of their strategic research goals. But what does impact mean, and how can we plan and manage our research to achieve this goal, especially when we are in the early stages of our research career? Is there a methodology that we can follow to ensure we transfer our knowledge effectively, engage with our research stakeholders and ultimately create impact?

During this interactive seminar, Professor Anne Hardy will share the insights she has gained over the course of her career, that have resulted in her research affecting policy change, being included in the Australian tourism strategy Thrive 2030, and being used by international organisations such as the United Nations Environment Program and the Asia Development Bank. Participants will have the opportunity to put the seminar findings into action and apply them to the work that they are currently undertaking or planning, with the goal of enhancing the impact of their research.

Type of Research: Applied

Stage of Research: Published and ongoing

For further information please refer to: seminars.dipsa@unibg.it

This initiative is implemented within the framework and under the coordination of the TRANSET project of the Department of Management, department of excellence for the period 2023-2027, as per L.232/2016

